



Brian Vaughn

Area 1 Director

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As a Senior Director at Cushman & Wakefield, Brian is responsible for maintaining awareness of the technology landscape for real estate and its application within our business and client portfolios. The Innovation Hub is our connection point between vendors and our business. We cover a broad scope of technologies from software that helps automate the underwriting for transactions, to systems that make buildings more energy efficient, to apps that help you in your workplace, and even creating virtual work environments. Innovation Hub helps mature vendor relationships to become part of our platform of solutions. Digital Advisory is a client facing consulting group focused on helping educate and adopt technology for Digital Workplace or Digital Building technology.

Prior to joining Cushman & Wakefield, Brian held a number of roles post graduation from Missouri S&T (UMR) in various industries. His first role after school was with Schlumberger working in the oil fields of west Texas. In an attempt to find normalcy, Brian moved back to Chicago and found a job as an Instrumentation and Controls Engineer for Nuclear Power plants. Struggling with the lack of innovation in maintaining our current fleet of reactors rather than advancing them, Brian found a new career path in Building Automation. The focus on technology operating buildings has carried Brian through roles at exp. (Teng), JLL, GE Lighting, and now Cushman & Wakefield.

Brian graduated from Missouri S&T (UMR) in 2003 with a bachelor's degree in electrical engineering, a minor in philosophy, and committed to taking almost every calculus class twice. Brian is a member of the Fraternity Pi Kappa Alpha and also participated in multiple Co-Ops. In 2013, Brian received his master's in engineering management from Northwestern University.

Brian met his wife Amanda during a long stint living and working in Chicago. He now lives with her and their four boys (Stanford, Lincoln, Hudson, and Cooper) in Rhode Island. Hobbies typically include DIY projects, Home Automation, and hopefully a little golf. Finally have become more acclimated to New England beaches, but still flies his Cubs flag.